

Our Central New York Masterpiece

Founded in 1897, the Everson Museum of Art is central New York's premier cultural and visual arts organization, and is in many respects a cultural icon. Designed by world-renowned architect I.M. Pei, the Everson is often referred to as "a work of art to house art." The Museum's present quarters, which opened in 1968, was Pei's first museum and launched his career as an internationally acclaimed museum architect.



The Everson is well regarded internationally, due in large part to the caliber of the Syracuse China Center for American Ceramics and being the first museum to establish a video arts collection. Exhibitions and programs are specifically designed to illuminate and explore the eclectic breadth of American Art across time, artistic mediums and cultural influences that shape the artistic expressions of our nation.

Corporate Members

Alliance Partners

HSBC • JPMorgan Chase • M&T Bank • National Grid • The Post-Standard Foundation • Yellow Book

Platinum

Cadaret, Grant & Co. • Carrier Corporation • East Syracuse Chevrolet • Hiscock & Barclay • Mack Studios/Displays • News Channel 9 - WSYR • Southern Wine & Spirits of Upstate New York, Inc • Stickley, Audi & Co • VIP Structures

Gold

Bank of America • Bristol-Myers Squibb Co • Carnegie Catering • Community Bank, NA • David Revette Photography, Inc • Greater Syracuse Moving & Storage Co, Inc • KeyBank/McDonald Financial Group • PPC • Welch Allyn, Inc

Silver

Blasland, Bouck & Lee • Davis Florist • Erie Blvd HydroPower • Excellus BlueCross BlueShield, Central New York Region • Green & Seifter • Kolorcraft • Mirbeau Inn & Spa • Morris Protective Service • Paul DeLima Co, Inc • Rapid Response Monitoring • Syracuse.com • Young & Franklin

Bronze

The Bell Group • Capital Strategy Group • Commercial Art Supply • Ernst & Young LLP • First Fortis Life Insurance • O'Brien & Gere Cos • Scolaro, Shulman, Cohen, Fetter & Burstein • Sensis Corp



EVERSON MUSEUM OF ART

401 Harrison Street • Syracuse, NY 13202
Tel: 315-474-6064
www.everson.org

Corporate Membership



Eastman Johnson, *Corn Husking*, 1860

EVERSON
MUSEUM OF ART

Commitment to Community, Culture & Creativity

Attracting, cultivating and retaining a talented workforce are joint efforts between business partners and the Museum. The Everson adds a cultural dimension to our community that stimulates creative thinking.

Creativity is vital to growing businesses and making central New York a vibrant place to live. Offering a rich mix of exhibitions and educational programs to all central New Yorkers, the Everson helps individuals explore their own creativity.

Through collaborations with area schools, the Everson's approach to arts education helps students see, understand and describe the world around them more effectively. The results are a measurable improvement in academic performance; and the enhanced critical thinking skills ultimately help children with both assessing and communicating with others about tasks presented to them.

Annual support from our business partners makes these programs possible and helps insure our community benefits from the joint commitment to community, culture and creativity.

Sponsorship Opportunities

Exhibition and event sponsors receive elevated visibility and additional benefits tailored to fit the partnership relationship. For information on specific opportunities, please call the Everson at 315-474-6064.

Corporate Member Benefits

Corporate benefits are designed for both the corporation and its employees. As the level of support increases, so do the benefits. Each level includes all the benefits listed *plus* all the benefits listed for the lower member categories.

Alliance Partner **\$10,000 or more**

- Exhibition/event sponsorship opportunities with a high degree of corporate visibility
- Negotiable additional benefit options including special access for employees and customers

Platinum **\$5,000 - \$9,999**

- One free use of the entire museum

Gold **\$2,500 - \$4,999**

- Choice of one free use of the Sculpture Court or Hosmer Auditorium
- 10 individual employee memberships
- 5 invitations for two to exhibition receptions

Silver **\$1,000 - \$2,499**

- Invitation for two to all Everson Circle events
- One free use of the Hosmer Auditorium for a corporate function
- 8 individual employee memberships
- 4 invitations for two to exhibition receptions

Bronze **\$500 - \$999**

- Recognition listing on the Everson's Sculpture Court Honor Wall
- 4 individual employee memberships
- 2 invitations for two to exhibition receptions
- 10% discount on the rental of Museum facilities

Corporate Friend **\$100 - \$499**

- Recognition listing in our quarterly publication, *Everson Museum of Art Bulletin*
- One Fellow membership which includes invitations to exhibition receptions & other programs and reciprocal membership privileges to over 100 museums nationwide

Join the Most Imaginative Place in Town!

**YES, we want to be a corporate member of
the Everson Museum of Art!**

Company: _____

Address: _____

Contact: _____

Phone: _____

Email: _____

- Alliance Partner (\$10,000 or more)
- Platinum (\$5,000 - \$9,990)
- Gold (\$2,500 - \$4,999)
- Silver (\$1,000 - \$2,499)
- Bronze (\$500 - \$999)
- Corporate Friend (\$100 - \$499)

Please Invoice = \$ _____

Payment Enclosed = \$ _____

Check AmEx MasterCard Visa

Credit Card #

Expiration

Signature

**Please return this form with your
pledge or contribution to:**



EVERSON MUSEUM OF ART

401 Harrison Street • Syracuse, NY 13202

Tel: 315-474-6064

Fax: 315-474-6943

www.everson.org